

BACKUP VERIFICATIONS

from *Mark's Professional FileMaker Services*

Each year 43% of computer users lose irreplaceable files to hard drive crashes, theft, power surges, natural disasters, or accidentally deleting their own files. If you're a business owner like me, then losing data almost always means losing money, and sometimes a lot of it. None of us want to find ourselves in that situation, especially not in this recession! So, let's take the proper precautions.

Data loss prevention starts first with backing up your data in the most efficient way. There are a few options for this, internal hard drives, external hard drives, flash drives, dvd or bluray discs, etc... But the option that makes the most sense to me and to many business owners, is off-site backup. We like off-site backup services such as "Carbonite ®" (www.carbonite.com), because even if you have a computer theft, fire, or natural disaster, your data is secure; which wouldn't be the case with on-site backup options. "Carbonite" (www.carbonite.com) gives you unlimited storage for one yearly payment, backs up selected files automatically, and encrypts them automatically.

The next and equally as important step, is to regularly monitor the off-site backup service to ensure completed and proper execution of your scheduled data backups. While the service itself is reliable, user and/or equipment errors may render it ineffectual. Factors such as internet connection interruption, firewall interference, power outages, improper or incomplete backup scheduling and subscription expiration, are just some examples of how this can happen. As I mentioned earlier, for business owners, data loss can be crippling!

Don't let this happen to you! Let us save you time and money!

Mark's Professional FileMaker Services will:

- Get you setup with an off-site backup service, "Carbonite", or one of your choosing
- Walk you through creating an account and setting a schedule
- Closely monitor the backup service and provide weekly verifications that your automated backups are being executed properly
- Send immediate notifications with snapshots via email and/or text message
- Work with you to correct any inefficiencies in the backup process before they result in data loss

Safeguarding your data is as important as managing it, let us help you with both.

For more info, please contact us at:

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